



#### AGREEMENT MADE BETWEEN

# WCCO-TV

CONTRACT NO. REV. 1141-53148-1

DATE PRINTED

08/10/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 WCCO-TV

NO. WEEKS:

			AND	X.			PAGE 1
35698 NAME	AGENCY (OR SERVICE) BUYING TIME	ACTING AS AGENT FOR	339143		TISER (OR AC	GENCY AND ADVERTISER)	Cancellation Notice
AND	650 Massachusett	s Ave NW Ste 210		3874 Dank			Required
ADDRESS	Washington USA	DC 20001-3796		Eagan USA		MN 55123-1550	Announcement 28 days prior notice
CONTACT	KRISTA MURRAY			PRODUCT	EST#2081		
LOCAL SALES PERSO	Nicole Roy Pol	AGENCY EST. NO. 2081		PRODUCT CODE	1300		
SALESPERSO	N						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS		ME			22222442	TOTAL	LINUT DATE	
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	01111	4	07:00A	09:00A	30s	10/23/12-10/26/12	CBS THIS MORNING	4	425.00	1700.00
2	10000	1	07:00A	09:00A	30S	10/29/12-10/29/12	CBS THIS MORNING	1	425.00	425.00
			-20096-20-46/1906-20-3							
3	01111	4	04:58A	05:58A	30s	10/23/12-10/26/12	SUNRISE THIS MORNING	4	340.00	1360.00
4	10000	1	04:58A	05:58A	30s	10/29/12-10/29/12	SUNRISE THIS MORNING	1	340.00	340.00
			101000000000000000000000000000000000000	1000-5400-1003-002						- Count find promphilipse
5	01111	4	04:29A	04:58A	30S	10/23/12-10/26/12	4 NEWS THIS MORNING	4	200.00	800.00
			05 505	07.003	207	10/00/10 10/06/10	mura vanurua	3	725 00	2175 00
6	01011	3	05:58A	07:00A	30s	10/23/12-10/26/12	THIS MORNING	3	725.00	2175.00
7	10000	1	05:58A	07:00A	30s	10/29/12-10/29/12	THIS MORNING	1	725.00	725.00
8	01111	4	02:58P	03:57P	305	10/23/12-10/26/12	DR. PHIL	4	450.00	1800.00
9	10000	1	02:58P	03:57P	30s	10/29/12-10/29/12	DR. PHIL	1	450.00	450.00
,	10000	Î	02.501	03.372	303	10/29/12-10/29/12	DR. PHIL	_	450.00	430.00
10	01111	4	11:58A	12:30P	30S	10/23/12-10/26/12	NOON NEWS	4	675.00	2700.00
					2000			20		1594 (1475 1775 1776 17
11	10000	1	11:58A	12:30P	305	10/29/12-10/29/12	NOON NEWS	1	675.00	675.00
12	01111	4	12:30P	01:00P	30s	10/23/12-10/26/12	THE BOLD & THE BEAUTIFUL	4	400.00	1600.00
13	10000	1	12:30P	01:00P	30s	10/29/12-10/29/12	THE BOLD & THE BEAUTIFUL	1	400.00	400.00
14	01011	3	09:00A	09:58A	30S	10/23/12-10/26/12	ANDERSON	3	350.00	1050.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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			AIND			PAGE 2
35698 NAME	AGENCY (OR SERVICE) BUYING TIME	ACTING AS AGENT FOR	339143		(OR AGENCY AND ADVERTISER)	Cancellation Notice
AND		s Ave NW Ste 210		OBERMUELLER FO		Required
ADDRESS	Washington USA	DC 20001-3796		Eagan USA	MN 55123-1550	Announcement 28 days prior notice
CONTACT	KRISTA MURRAY			PRODUCTEST#20	081	
SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2081		PRODUCT 1300 CODE		
NATIONAL SALESPERSON	ı					

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NO. WEEKS:

-ethnicity	•		(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	N SANCE OF	The state of the s	I I	CDS Television Stations of its Stations that		o discriminate on	line basis of face of
ITEM	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
15	01111	4	12:59P	01:58P	200000000000000000000000000000000000000	10/23/12-10/26/12	THE TALK	4	325.00	1300.00
16	10000	1	12:59P	01:58P	30S	10/29/12-10/29/12	THE TALK	1	325.00	325.00
17	01111	4	10:58A	12:01P	30s	10/23/12-10/26/12	YOUNG & THE RESTLESS	4	500.00	2000.00
18	10000	1	10:58A	12:01P	308	10/29/12-10/29/12	YOUNG & THE RESTLESS	1	500.00	500.00
19	00111	3	03:57P	05:00P	30S	10/24/12-10/26/12	ELLEN DEGENERES	3	750.00	2250.00
20	10000	1	03:57P	05:00P	30S	10/29/12-10/29/12	ELLEN DEGENERES	1	750.00	750.00
21	01111	4	05:59P	06:30P	30S	10/23/12-10/26/12	M-F 6PM NEWS	4	2200.00	8800.00
22	10000	1	05:59P	06:30P	30s	10/29/12-10/29/12	M-F 6PM NEWS	1	2200.00	2200.00
23	01111	4	04:59P	05:30P	30s	10/23/12-10/26/12	M-F 5PM NEWS	4	1650.00	6600.00
24	01111	4	06:27P	07:00P	30s	10/23/12-10/26/12	WHEEL OF FORTUNE	4	3000.00	12000.00
25	10000	1	06:27P	07:00P	308	10/29/12-10/29/12	WHEEL OF FORTUNE	1	3000.00	3000.00
26	01110	3	11:37P	12:38A	30s	10/23/12-10/25/12	THE LATE LATE SHOW W/CRAIG	3	255.00	765.00
27	10000	1	11:37P	12:38A	30s	10/29/12-10/29/12	THE LATE LATE SHOW W/CRAIG	1	255.00	255.00
28	0111	3	12:37A	01:07A	30s	10/23/12-10/25/12	10P NEWS REPLAY	3	200.00	600.00
29	1000	1	12:37A	01:07A	30s	10/29/12-10/29/12	10P NEWS REPLAY	1	200.00	200.00
30	1	1	09:58A	11:30A	30s	10/28/12-10/28/12	WCCO SUNDAY MORNING NEWS	1	775.00	775.00

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SALESPERSON



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90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

PAGE 3

SALESPERSON		2081	CODE	U	_
LOCAL	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT 130	0	1
CONTACT	KRISTA MURRAY		PRODUCTEST#2	081	
	USA		USA		** (250 250 17 - 17 20 20 20 20 20 20 20 20 20 20 20 20 20
MUDICOS	Washington	DC 20001-3796	Eagan	MN 55123-1550	prior notice
ADDRESS					Announcement 28 days
AND	650 Massachusett	s Ave NW Ste 210	3874 Danbury	Trl	nequired
NAME	BUYING TIME		OBERMUELLER F	OR CONGRESS	Required
		AGIIII AG AGENTTON	1		Cancellation Notice
35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	339143 ADVERTISER	(OR AGENCY AND ADVERTISER)	

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
IEW	DATS	FVV.	PHOM	10	LENGTH	EFFECTIVE DATES	FROGRAMO	85031.	ONII HATE	TOTAL VALUE(I)
31	1.	1	07:57A	09:00A	30S	10/27/12-10/27/12	SAT 8AM NEWS	1	475.00	475.00
32	1	1	05:28P	05:58P	30S	10/28/12-10/28/12	SUNDAY 5:30P NEWS	1	1700.00	1700.00
33	10000	1	04:59P	05:30P	30S	10/29/12-10/29/12	M-F 5PM NEWS Total Contract	1 : 76	1650.00	1650.00 62345.00
									51	
							—— Billing Summary ——			_
					Qtr 4	Oct 12 50450.00	Nov <u>De</u> 11895.00 .0	<u>c</u> 0	Total 62345.00	
								GR	62345.00	
									62343.00	

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